

# BRAHMAVADINI FOUNDATION

Main Office: Swami Rupeshwaranand Ashram, Balua, Distt: Chandauli – 232109, Uttar Pradesh

## CSR PROPOSAL

# ONE DISTRICT ONE FOREST PROJECT

CSR Proposal for corporate CSR / ESG Teams

## 1. Executive Summary

*The One District One Forest Project is a large-scale environmental initiative aimed at developing at least one dedicated forest in every district across India. Through mass Tree Plantation, Ecological Restoration, and Community Participation, the project seeks to combat Climate Change, Enhance Biodiversity, Reduce Global Warming and Restore Natural Ecosystems.*

*The initiative offers corporations a high-impact CSR opportunity aligned with Sustainability and ESG goals.*

## 2. Vision

### “One District – One Forest”

- ✓ *To transform India into a greener, healthier, and environmentally sustainable nation*
- ✓ *To ensure every district develops a dedicated forest ecosystem*
- ✓ *To restore ecological balance and enhance biodiversity across regions*
- ✓ *To promote community-driven environmental responsibility and participation*
- ✓ *To create a long-term climate-resilient future for coming generations*

## 3. Key Objectives

*Establish one forest in every district*

*Achieve a national target of 750+ crore trees plantation*

*Improve groundwater levels and soil quality*

*Reduce carbon footprint (Carbon Offset)*

*Promote biodiversity and ecological balance*

*Generate rural employment and community engagement*

## 4. Project Scope

<i>Component</i>	<i>Details</i>
<i>Coverage</i>	<i>All districts across India</i>
<i>Model</i>	<i>Miyawaki + Traditional Forestry</i>

<b>Beneficiaries</b>	<b>Rural communities, farmers, students</b>
<b>Timeline</b>	<b>5 Years</b>
<b>Monitoring</b>	<b>GPS Mapping + Digital Dashboard</b>

## 5. Implementation Strategy

### *Phase 1: Planning & Land Identification*

*Selection of land (Government / Panchayat / CSR-supported land)*

*Soil testing and feasibility assessment*

### *Phase 2: Plantation Execution*

*Selection of native plant species*

*Large-scale plantation drives*

*Volunteer and community mobilization*

### *Phase 3: Maintenance & Monitoring (3 Years)*

*Irrigation and protection*

*Survival rate tracking*

*Periodic audits*

## 6. CSR Alignment (Companies Act, 2013 – India)

*This project aligns with Schedule VII CSR activities:*

*Environmental Sustainability*

*Ecological Balance*

*Conservation of Natural Resources*

*Climate Change Mitigation*

## 7. Impact Metrics (Measurable Outcomes)

*The project will deliver measurable environmental and social impact through the following key indicators:*

 **Total Number of Tree We'll Plant: 1 Crore (10 Million) Trees**

 **Survival Rate:**

**Target of 80% – 90% survival rate through structured maintenance and monitoring.**

**🌱 CO<sub>2</sub> Absorption (Carbon Credit Potential):**

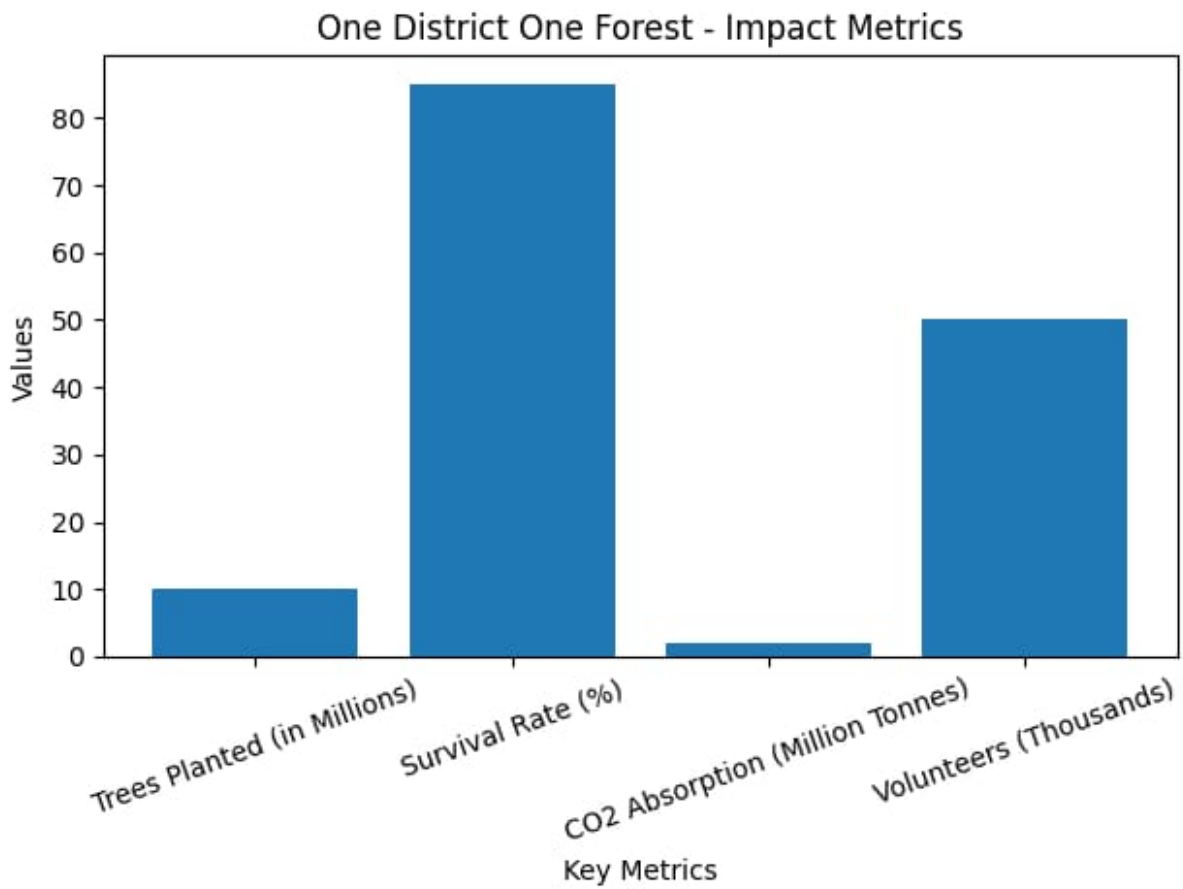
*Estimated 1.5 to 2.5 million tonnes of CO<sub>2</sub> absorption over the lifecycle of the trees  
(based on species and growth conditions)*

**💧 Groundwater Recharge Improvement:**

*Enhanced water retention and recharge through afforestation, contributing to improved local water tables*

**👥 Community Participation:**

*Engagement of 50,000+ volunteers, including farmers, students, and local communities*



**8. Budget Estimate**

<i>Component</i>	<i>Estimated Cost</i>
<i>Cost per tree</i>	<i>₹50 – ₹200</i>
<i>One district forest</i>	<i>₹50 Lakh – ₹2 Crores ( 1 Lakh Trees – Phase 1 for Varanasi District )</i>
<i>National scale</i>	<i>Based on CSR partnerships</i>

## 9. CSR Value for Corporates

- ✓ *Strong ESG compliance*
- ✓ *Brand visibility and recognition*
- ✓ *Carbon offset / sustainability credits*
- ✓ *Government collaboration opportunities*
- ✓ *Inclusion in annual CSR reporting*

## 10. Branding & Visibility Opportunities

- Company branding at plantation sites*
- Logo placement on digital dashboards*
- Social media and PR campaigns*
- Co-branded environmental events*

## 11. Transparency & Monitoring System

- Live digital dashboard (tree count & location tracking)*
- Geo-tagged plantation data*
- Third-party verification and audits*
- Monthly / quarterly reporting*

## 12. Partnership Models

*Corporates can engage through:*

- *1. Adopt One District Model*
- *2. Per Tree Funding Model*
- *3. Employee Engagement Plantation Drives*
- *4. Long-term ESG Partnership*

## 13. About Brahmavadini Foundation

*Brahmavadini Foundation is a spiritual and social organization committed to environmental protection, mass tree plantation, and public awareness initiatives. The foundation works towards building a sustainable and ecologically balanced future through collective participation.*

#### 14. Contact Information

**Name:** Mrs. Vasundhara Shukla (Project Manager)

**Email:** [official@brahmavadini.org](mailto:official@brahmavadini.org)

**Phone:** 7311190835

**Official WhatsApp:** 7718075180

**Website:** [brahmavadini.org](http://brahmavadini.org)

#### Conclusion

*The One District One Forest Project is not just an environmental program, but a national green movement with the potential to transform India's ecological future.*

*By partnering through CSR, corporates can make a measurable, lasting, and impactful contribution to the environment and society.*

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